

SEDA DUMAN

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Summary

Athletic footwear design is not just a career for me; it's my lifelong passion. I embarked on this journey after graduating with a degree in Fashion and Textile Design from Mimar Sinan Fine Arts University. Since then, I've continually evolved and refined my skills, contributing to the dynamic world of athletic shoe design.

My career took its initial strides as an Assistant Designer at Ziylan Footwear Manufacture Company, where I had the privilege of working with the prestigious Kinetix brand. This invaluable experience allowed me to immerse myself in the intricacies of athletic shoe design and fostered my commitment to excellence.

Later, I embraced new challenges and opportunities at Urgan, a prominent shoe manufacturing company. Here, I played a pivotal role in crafting expansive collections under the iconic brand name PROTRACKER.

In 2018, I made a significant move to the heart of the fashion industry, New York, where I sought to further refine my craft and contribute to the global athletic footwear scene. In 2019, my dedication and talent were recognized when I emerged victorious in the Pensole Footwear Design competition, earning the esteemed privilege of attending the Adidas Advance Camp in Brooklyn. This transformative experience honed my skills and broadened my creative horizons.

In 2022, I added another feather to my cap by successfully completing the Performance Athletic Footwear Certificate Program at the renowned Fashion Institute of Technology (FIT). This program deepened my technical knowledge and reinforced my commitment to pushing the boundaries of athletic footwear design.

Experience



Footwear Designer

Urgan Ayakkabıcılık

Apr 2017 - Aug 2018 (1 year 5 months)



Junior Footwear Designer

Ziylan Group

Mar 2015 - Mar 2016 (1 year 1 month)

Education



Fashion Institute of Technology

Certificate program, Performance Athletic Footwear

Jan 2022 - Jan 2023



Mimar Sinan University of Fine Arts

Fashion and Textile Design

Sep 2010 - Jun 2014

Licenses & Certifications

P 2019 ADIDAS ADVANCED CONCEPT CAMP - PENSOLE, INC

Skills

Adobe Photoshop • CorelDRAW • Adobe Illustrator